

Conquer The Web!

Step-by-step
instructions to
help you get the
most out of your
London Properties
website.

London
Properties



Agent Level One



As a Level One Agent, you are able to do the following on your website:

Log into your Admin Module	<i>page 4</i>
View your current listings	<i>page 5</i>
Report bugs on the site	<i>page 5</i>
Edit your Welcome page content	<i>page 7</i>
Select your top-bar contact information	<i>page 13</i>



4 Logging Into The Admin Module

1

Go to londonproperties.com and click *Agent Admin* at the bottom of the screen.

AGENTS: LONDON NET | LONDON MAIL | AGENT ADMIN | MARKETING TOOLS



2

When prompted, enter your *Name* and *Password*, then click *Login*.

Login is required


Name:

Password:

Login

Admin Module — Level One

5



Agent Administration Modulator

Agent Index | Logout Carolyn Yelick

Agent Index

Lead Management

View information from client form submissions.

My Properties

View your properties and manage featured properties.

Website

Visit carolyn in administrator mode

Testimonials

Edit your list of testimonials

Bug Reporting

Submit suggestions or report bugs on the website.

1

Clicking *My Properties* takes you to a display of your current listings. Clicking on a listing takes you to the detail page as it appears on the site.

My Listings

Featured web property: *Disabled*
5 total matches
Displaying 1–5

#289424	7741 E Saginaw Way
#278683	4724 N Van Ness Blvd
#287300	1585 Morris Ave
#288673	1616 Griffith Ave
#279700	56 W Sierra Ave Unit 104

2

Clicking *Bug Reporting* takes you to a form you can fill out to submit any problems or suggestions regarding the site to our web developers.

Bug Reporting

Use this form to report bugs on the site. All fields are required. Please be as descriptive as possible.

Brief title for error (e.g., "Incorrect property listing"):

URL/location where the error occurred:

Description of the error:

[Save changes](#)

3

Under *Website*, click the underlined link to proceed to the site-editing module.

Website

Visit carolyn in administrator mode

6 Site Editing Mode — Level One

London Properties
The Most Trusted Name In Real Estate

559.284.9177

Find-It-First
Be The First One Notified When Your Dream Home Is Available!

Welcome

[Buying A Home](#)
[Selling Your Home](#)
[About Us](#)
[Contact Us](#)

Login or Create Account

Your Email:

Password:

[Log In](#)

[Forgot Password](#)

[Create Account](#)

Need A Great Loan?
Click Here To Get Pre-Approved Today!

Thank you for taking the time to visit my Web site at London Properties, Ltd.

As a native, I have seen Fresno grow! My husband and I have lived in several areas within Fresno County and I am familiar with new and established neighborhoods. I understand the demands and emotions that buying or selling property can bring you. Let me help you meet those demands and make the experience enjoyable. I look forward to the opportunity to build a long lasting relationship with you.

Carolyn Yelick
Realtor®

Primary: 559.284.9177
Secondary: 559.436.4010
Fax: 559.436.0938
carolyny@londonproperties.com

[DIRECTIONS TO MY OFFICE](#)

[Edit Welcome](#)

[Edit site settings](#)
[Logout](#)
[Back to admin](#)

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LEADING REAL ESTATE COMPANIES OF THE WORLD™ LUXURY PORTFOLIO™ EQUAL HOUSING OPPORTUNITY RMLS WESTWIDE ERC home SEARCH

AGENTS: LONDON NET | LONDON MAIL | AGENT ADMIN | MARKETING TOOLS

site design by reliance marketing technology development by applied solutions

When viewing your site in administrative mode, orange tags appear on the screen allowing you access to edit your site.

Edit *Welcome* see page 7 for more info

Edit site settings see page 13 for more info

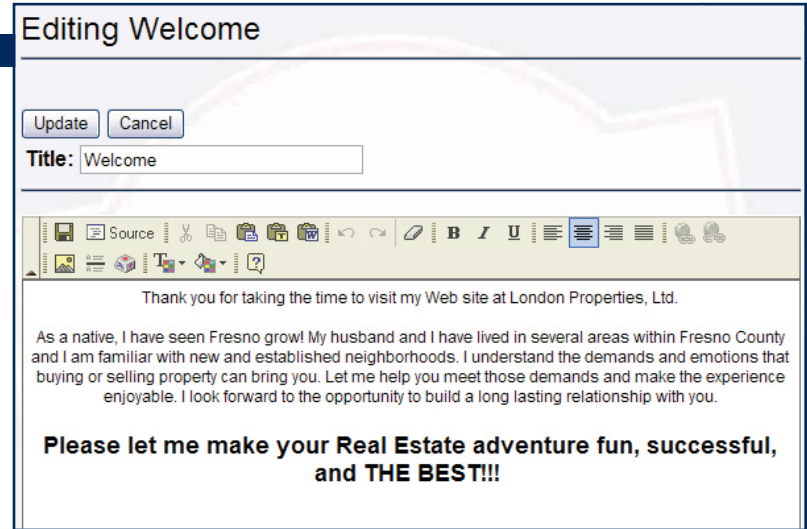
Logout ends your session

Back to admin takes you back to the admin screen (see page 5)

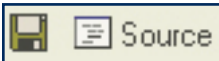
Editing Welcome Page — Level One

7

In the main edit window, you can revise your homepage verbiage just like using a word processing program.



EXPLANATION OF EDITOR TOOLBAR FEATURE ICONS:



Save Changes | View Source

Save Changes - The same as clicking Update at the top of the screen. Finalizes your editing.

View Source - For advanced editing. If you use a third-party web editor (ie FrontPage or DreamWeaver), you can copy HTML directly into this window.



Cut | Copy | Paste | Paste As Plain Text | Paste From Word

Cut | Copy | Paste - Standard text-editing functionality.

Paste As Plain Text - Pastes the contents of the clipboard into your page, ignoring any formatting.

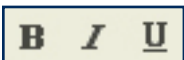
Paste From Word - Allows you to paste from the clipboard and retain the original formatting.



Undo | Redo | Erase Format

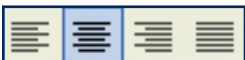
Undo | Redo - Standard text-editing functionality.

Erase Format - Strips the selected text of any custom formatting.



Bold | Italic | Underline

Standard text-editing functionality.



Align: Left | Center | Right | Justify

Standard text-editing functionality.

Continued...

8 Editing Welcome Page — Level One

EXPLANATION AND EXAMPLES OF EDITOR TOOLBAR FEATURES:



Insert/Edit Link | Remove Link

Insert/Edit Link - Add a hyperlink within your text.

1. Highlight the text you want to link from: **your Real Estate adventure**
2. Click the Insert/Edit Link button.
3. Type in the location you'd like to link to:

Link Info Target Advanced

Link Type
URL

Protocol URL
http:// www.londonproperties.com

4. Use the *Target* tab to determine where your link opens:
(Example at right shows setting up a link to open in a new window. To open in the same window, use default settings)

Link Info Target Advanced

Target Target Fra

<not set> <not set> <frame> <popup window> New Window (.blank) Topmost Window (.top) Same Window (.self) Parent Window (.parent)

5. Click OK to accept the changes. Your link will now appear: **your [Real Estate](http://www.londonproperties.com) adventure**

Note: You can use the same steps to add a link to a picture.

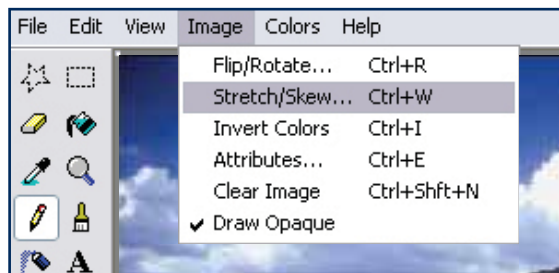
Remove Link - If you wish to remove a link, click on it within the edit window and then click the *Remove Link* icon.



Insert Picture | Add Line | Special Character

Insert Picture - You can add your own photos to your page, but first you need to resize them, as today's digital pictures are way too large for the web. Use the following process to prepare your photos to upload:

1. Open your file in Microsoft Paint.
2. From the top bar, select *Image : Stretch/Skew*:



Continued...

Editing Welcome Page — Level One 9

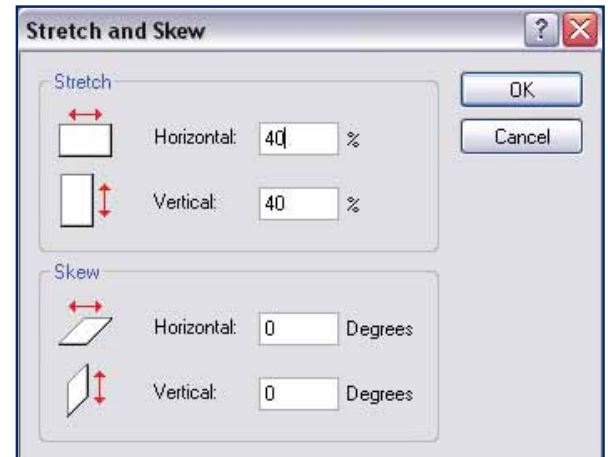
EXPLANATION AND EXAMPLES OF EDITOR TOOLBAR FEATURES:



Insert Picture | Add Line | Special Character

Insert Picture - Continued:

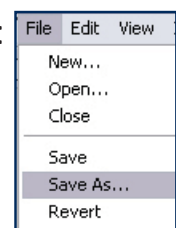
3. Change the Horizontal and Vertical values to the same value to prevent distortion. In my example, I'm using 40% for both, but your value will depend on the photo you are resizing:



4. A good trick to preview how the new image will fit onto your page is to place your page behind your Paint window and compare:
(If you make your picture too small, be sure to use *Undo* to return it to its original size before trying a different value, since enlarging a picture from a smaller size will reduce the quality)



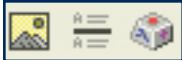
5. Save your resized photo using *File : Save As* , giving your file a different name:
(Be careful not to save over your original, high-resolution file)



6. Close Paint and return to your page editing window.

Continued...

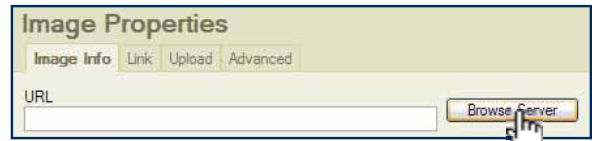
EXPLANATION AND EXAMPLES OF EDITOR TOOLBAR FEATURES:



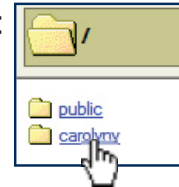
Insert Picture | Add Line | Special Character

Insert Picture - Continued:

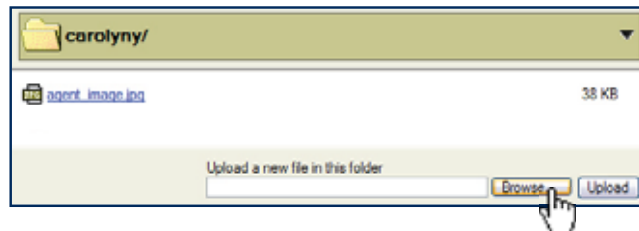
7. Click the *Insert Picture* icon. The *Image Properties* window pops up. Before you can add a picture to your page, you have to upload it first. Click the *Browse Server* button.



8. On the screen that appears, click the folder with your name on it:

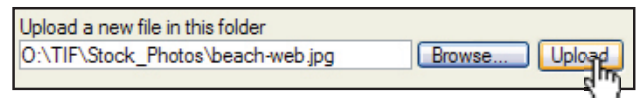


9. Once inside your folder, you should see *agent_image.jpg*, which is your home page photo. To add your new picture, click the *Browse* button.



10. A Windows dialog box appears. Browse to your file and click *Open* to select it.

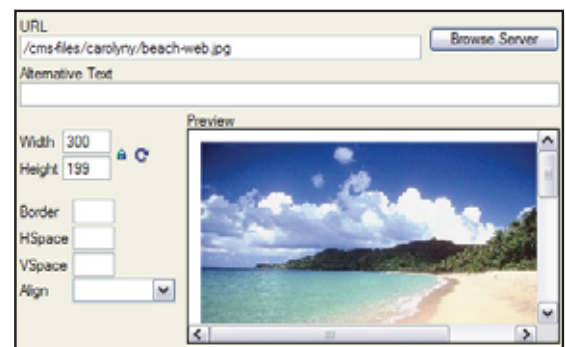
11. Your file path should now appear at the bottom of the Resources Browser. Click *Upload* to add it.



12. You should see your new file in the window: Click on it to add it to your page.



13. Now you should see your picture in the preview window: Note that you can use this screen to resize your picture. This is different than the resizing process we went through earlier. Changing settings on this screen only changes how the picture displays, not the actual file size.



Continued...

EXPLANATION AND EXAMPLES OF EDITOR TOOLBAR FEATURES:

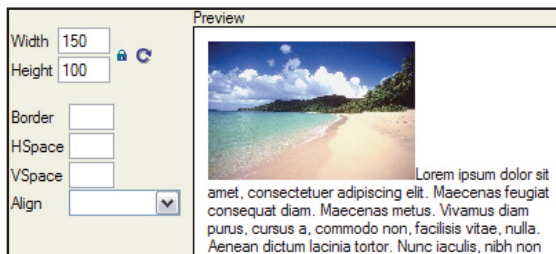


Insert Picture | Add Line | Special Character

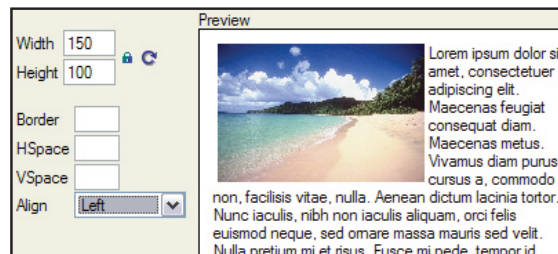
Insert Picture - Continued:

14. In order to demonstrate the alignment tools, I've resized my picture by 50%. The following are examples of some useful settings:

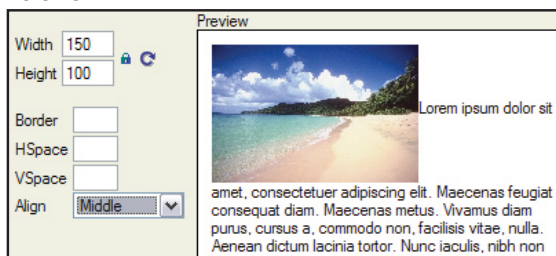
Default



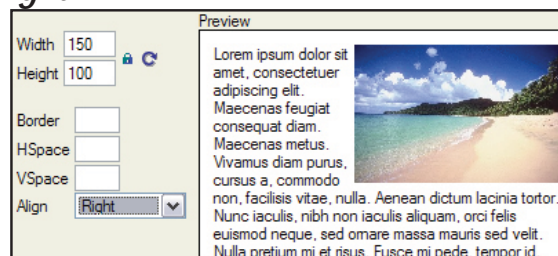
Left



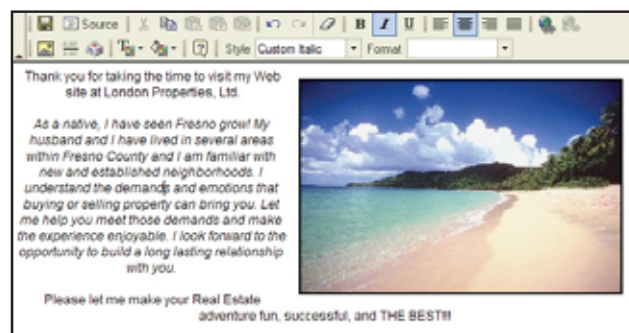
Middle



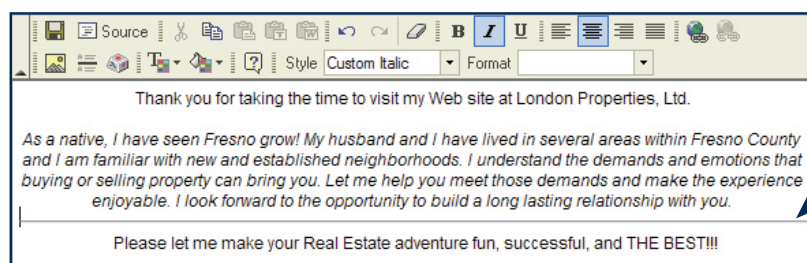
Right



15. You also use the *Border* tool to add a colored stroke around the edge of your picture and the *HSpace* and *VSpace* options to add padding around the picture. When finished editing, click *OK*.
16. Here is my placed photo, aligned to the right with a *Border* setting of 2 and *HSpace* and *VSpace* set to 10:



Add Line - Adds a horizontal line at the cursor position.



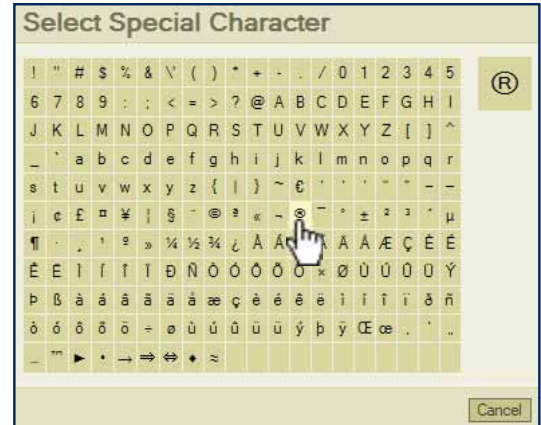
Continued...

EXPLANATION AND EXAMPLES OF EDITOR TOOLBAR FEATURES:



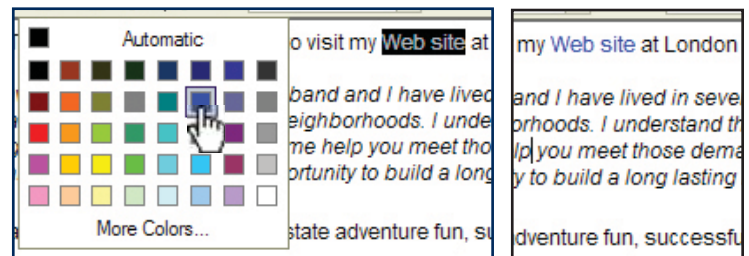
Insert Picture | Add Line | Special Character

Special Character - Brings up a chart with the entire character set. Clicking on a character inserts it into your page at the cursor position.



Text Color | Background Color | About The Editor

Text Color - Changes the color of the highlighted text. In this example, changing the text "Web site" to blue:



Background Color - Adds a color behind the highlighted text. In this example, adding a gray box behind the text "Web site":



About The Editor - Provides version information about the editing interface and tries to extort donations from you. No useful functionality exists here.

London Properties
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559.284.9177

Find-It-First
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Welcome

Buying A Home

Selling Your Home

About Us

Contact Us

Login or Create Account

Your Email:

Password:

Log In

Forgot Password

Create Account

Need A Great Loan?
Click Here To Get Pre-Approved Today!

Site settings for carolyny

Agent: Assigned to agent: Carolyn Yelick

Style: Layout: Basic Agent Site

Headers

Tagline Information

Primary phone

Update

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EXAMPLES OF TAGLINE DISPLAY OPTIONS:

Tagline Information

Primary phone



Tagline Information

Secondary phone



Tagline Information

Email



Note that the email address in the top bar is a clickable link to send an email to the agent.

As a Level Two Agent, you are able to do the following on your website:

Log into your Admin Module	<i>page 16</i>
Manage your leads	<i>page 17</i>
View your current listings	<i>page 19</i>
Manage Featured Properties (if enabled)	<i>page 19</i>
Add and edit testimonials	<i>page 20</i>
Report bugs on the site	<i>page 20</i>
Edit menus and add page links	<i>page 22</i>
Edit your Welcome page content	<i>page 24</i>
Edit your About Me page content	<i>page 24</i>
Change your header background	<i>page 30</i>
Select your top-bar contact information	<i>page 31</i>

1

Go to londonproperties.com and click *Agent Admin* at the bottom of the screen.

AGENTS: LONDON NET | LONDON MAIL | AGENT ADMIN | MARKETING TOOLS



2

When prompted, enter your *Name* and *Password*, then click *Login*.

Login is required

Name:

Password:



Agent Administration Modulator

[Agent Index](#) | [Logout Carolyn Yelick](#)

Agent Index

Lead Management

View information from client form submissions.

My Properties

View your properties and manage featured properties.

Website

Visit [carolyn](#) in administrator mode

Testimonials

Edit your list of testimonials

Bug Reporting

Submit suggestions or report bugs on the website.

1

Clicking *Lead Management* takes you to a display of your website's client activity. In this example, the agent has had one client sign up for an account on their site in the past 30 days. Clicking on *View* brings up a detail page for the client.

Lead Manager

Clients:

Last logged in within	Number of clients
30 days	1 View

Name	Email	# saved properties	# saved searches	# form submissions
Potential Client	client@wantstobuyahouse.com	2	1	2

The Client List summarizes your clients' activities. Clicking on a client's name takes you to a detail page.

Continued...

View Client Record

General

Potential Client

Email: client@wantsobuyahouse.com

Fax: 559.168.2345

Cell: 559.426.2378

Work phone: 559.765.4321

Home phone: 559.123.4567

Address: 1234 Any Street
Fresno, CA 93704

Saved Properties

#289760 - 6142 N Pleasant Ave

#288216 - 308 E Harvard Ave

Saved Searches

"My Search":
price is between \$350,000 and \$450,000 and at least 3 bedrooms and at least 2.0 bathrooms and located in Fresno and has a pool and has a fireplace and property type is House / Condo - [View Results](#)
Contact preferences: Email Daily ([preview](#))
Last sent/registered on Jun 28, 2007

Form Submissions

- Form: client_register View on Thu Jun 28, 2007
- Form: contact View on Thu Jun 28, 2007

Actions

[Cancel client registration](#)
Disables login and find-it-first notifications, but data will be retained.

[Edit contact info](#)

General - Displays your client's contact information. Clicking *Edit* allows you to make changes to it, if necessary. Clicking on the client's email address allows you to send them a message.

Saved Properties - These are the individual properties your client has saved to their account. Clicking on an address will open the property's listing detail.

Saved Searches - Shows you the search criteria for your client's saved searches. Click on *View Results* to see what running the search will produce. For each saved search, you can view the client's Find-It-First contact preferences. Clicking *preview* shows you the format of the Find-It-First notification the client will receive. *Note that it will not show the properties that will be listed in the email, just the format.*

Form Submissions - Lists the forms that the client has sent to you and allows you to view them. In this example, a General Inquiry form:

Form Submission

Response	Other Info
First names: Potential	Submitted on: Thu Jun 28, 2007
Last name: Client	Client: Potential Client
Address: 1234 Any Street	Submitted from: carolyn
City: Fresno	
State: CA	
Zip: 93704	
Work phone: 559.765.4321	
Home phone: 559.123.4567	
Full email: client@wantsobuyahouse.com	
Contact time: Anytime	
Inquiry: Please help! I want, no... NEED, to buy a house. Potential	
Fax: 559.168.2345	
Mobile: 559.426.2378	

Actions - Allows you to cancel a client's registration or edit their contact information.

2

Clicking *My Properties* takes you to a display of your current listings. Clicking on a listing takes you to the detail page as it appears on the site.

My Listings

Featured web property: Disabled
5 total matches
Displaying 1–5

#289424	7741 E Saginaw Way
#278683	4724 N Van Ness Blvd
#287300	1585 Morris Ave
#288673	1616 Griffith Ave
#279700	56 W Sierra Ave Unit 104

If you have Featured Properties enabled, this is how the module appears. Clicking *Add to My Featured Properties* next to a listing will do just that. You are only able to add two listings at a time, but you can change which two those are as often as you want.

My Listings

Featured web property:

--

5 total matches
Displaying 1–5

#289424	7741 E Saginaw Way	Add to My Featured Properties
#278683	4724 N Van Ness Blvd	Add to My Featured Properties
#287300	1585 Morris Ave	Add to My Featured Properties
#288673	1616 Griffith Ave	Add to My Featured Properties
#279700	56 W Sierra Ave Unit 104	Add to My Featured Properties

In this example, I've added the top two properties to Featured, and am in the process of selecting 7741 E. Saginaw as the web-featured property. Once you've selected the property from the dropdown, click the *Set web featured property* button to lock in the selection. The result of this action is displayed below.

My Listings

Featured web property:

--

289424: 7741 E Saginaw Way
278683: 4724 N Van Ness Blvd

#289424	7741 E Saginaw Way	Featured Remove from featured
#278683	4724 N Van Ness Blvd	Featured Remove from featured

Thank you for taking the time to visit my Web site at London Properties, Ltd.

As a native, I have seen Fresno grow! My husband and I have lived in several areas within Fresno County and I am familiar with new and established neighborhoods. I understand the demands and emotions that buying or selling property can bring you. Let me help you meet those demands and make the experience enjoyable. I look forward to the opportunity to build a long lasting relationship with you.

Please let me make your Real Estate adventure fun, successful, and THE BEST!!!

FEATURED PROPERTY

No Photo Available

7741 E Saginaw Way, Fresno, CA 93721-5521
8133469



Carolyn Yelick
Realtor®

Primary: 559 284 9177
Secondary: 559 436 4010
Fax: 559 436 0938
carolyn@londonproperties.com

DIRECTIONS TO MY OFFICE



3

Clicking *Testimonials* takes you to the edit screen. Enter a testimonial and client name into the form on the right and then click *Save* to add it to your list.

You will then see your testimonial in the list to the left. You can edit or delete your testimonials from this list, as needed:

Testimonials for Carolyn Yelick

Current Testimonials

Content

Create new:

Quote **142 characters remaining**

Carolyn is the most amazing Realtor I've ever worked with!

Client Name

Happy Client

Save

Testimonials for Carolyn Yelick

Current Testimonials

Content	
Carolyn is the most amazing Realtor I've ever worked with!	del
Happy Client	edit

Create new:

Quote

Client Name

Save



The new testimonial as it appears in the header. If you've added multiple testimonials, they will randomly cycle into the header as the client views different pages on your site.

4

Clicking *Bug Reporting* takes you to a form you can fill out to submit any problems or suggestions regarding the site to our web developers.

Bug Reporting

Use this form to report bugs on the site. All fields are required. Please be as descriptive as possible.

Brief title for error (e.g., "Incorrect property listing"):

URL/location where the error occurred:

Description of the error:

Save changes

5

Under *Website*, click the underlined link to proceed to the site-editing module.

Website

Visit carolyn in administrator mode

London Properties .com

Carolyn Yelick

Carolyn is the most amazing Realtor I've ever worked with!
Happy Client

559.284.9177

Find-It-First
Be The First One Notified When Your Dream Home Is Available!

Welcome

Buying A Home

Selling Your Home

About Me

Contact Me

My Listings

Edit side menu

GOOD MORNING, POTENTIAL

Manage Account

Personal Info

Logout

Cancel Account

Need A Great Loan?
Click Here To Get Pre-Approved Today!

Welcome

Thank you for taking the time to visit my Web site at London Properties, Ltd.

As a native, I have seen Fresno grow! My husband and I have lived in several areas within Fresno County and I am familiar with new and established neighborhoods. I understand the demands and emotions that buying or selling property can bring you. Let me help you meet those demands and make the experience enjoyable. I look forward to the opportunity to build a long lasting relationship with you.

Carolyn Yelick
Realtor®

Primary: 559.284.9177
Secondary: 559.436.4010
Fax: 559.436.0938
carolyn@londonproperties.com

Please let me make your Real Estate adventure fun, successful, and THE BEST!!!

DIRECTIONS TO MY OFFICE

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AGENTS: LONDON NET | LONDON MAIL | AGENT ADMIN | MARKETING TOOLS

site design by reliance marketing

technology development by applied solutions

When viewing your site in administrative mode, orange tags appear on the screen allowing you access to edit your site.

- Edit side menu. *see page 22 for more info*
- Edit *Welcome* and *About Me*. *see page 24 for more info*
- Edit site settings *see page 30 for more info*
- Logout *ends your session*
- Back to admin *takes you back to the admin screen (see page 17)*

London Properties .com

Carolyn Yelick

Carolyn is the most amazing Realtor I've ever worked with!
Happy Client

559.284.9177

Find-It-First
Be The First One Notified When Your Dream Home Is Available!

WELCOME BUYING SELLING ABOUT CONTACT

Current Menu Items for WELCOME

Item	Page	Alias	Controls
Welcome	Welcome		Up Down Delete
Buying A Home	Search For A Home		Up Down Delete
Selling Your Home	SELLING		Up Down Delete
About Me	About Me		Up Down Delete
Contact Me	Contact Me		Up Down Delete
My Listings	My Listings		Up Down Delete

New menu item

Title:

Links to: ☐ URL:

Hidden?: ☐

New window?: ☐

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LEADING REAL ESTATE COMPANIES OF THE WORLD LUXURY PORTFOLIO EQUAL HOUSING OPPORTUNITY RMLS WORLDWIDE ERC home SEARCH

Adding a link button to your menu -

1. Enter a name for your new button.
2. Complete the website address in the *Links To* field.
3. Specify how the link operates. Use the *Hidden* option to add a button without making it public-viewable. This is a great way to temporarily disable a button without deleting it. Checking *New Window* will cause the link to open in a new browser.
4. Click *Create* to add your new button.

New menu item

Title:

New menu item

Title:

Links to: ☒ URL:

New menu item

Title:

Links to: ☒ URL:

Hidden?: ☐

New window?: ☒

Continued...

Find-It-First
Be The First One Notified
When Your Dream Home Is
Available!

WELCOME BUYING SELLING ABOUT CONTACT

Current Menu Items for WELCOME

Welcome	Page: Welcome	▲▼
Buying A Home	Alias: Search For A Home	▲▼
Selling Your Home	Alias: SELLING	▲▼
About Me	Alias: About Me	▲▼
Contact Me	Alias: Contact Me	▲▼
My Listings	Alias: My Listings	▲▼
Google [new window]	Link: http://www.google.com	▲▼ edit ✕

Your new button appears in the menu to the left and in the menu management screen on the right. Once added, a button can be manipulated in the following ways:

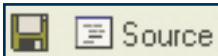
- ▲ Moves the button higher in the list
- ▼ Moves the button lower in the list
- [edit](#) Edits the button's name, URL, and display options
- ✕ Deletes the button

Note that you can add link buttons to the Buying, Selling, About, and Contact menus as well.

In the main edit window, you can revise your homepage or About Me verbiage just like using a word processing program.



EXPLANATION OF EDITOR TOOLBAR FEATURE ICONS:



Save Changes | View Source

Save Changes - The same as clicking Update at the top of the screen. Finalizes your editing.

View Source - For advanced editing. If you use a third-party web editor (ie FrontPage or DreamWeaver), you can copy HTML directly into this window.



Cut | Copy | Paste | Paste As Plain Text | Paste From Word

Cut | Copy | Paste - Standard text-editing functionality.

Paste As Plain Text - Pastes the contents of the clipboard into your page, ignoring any formatting.

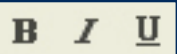
Paste From Word - Allows you to paste from the clipboard and retain the original formatting.



Undo | Redo | Erase Format

Undo | Redo - Standard text-editing functionality.

Erase Format - Strips the selected text of any custom formatting.



Bold | Italic | Underline

Standard text-editing functionality.



Align: Left | Center | Right | Justify

Standard text-editing functionality.

Continued...

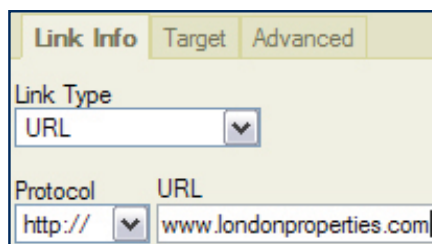
EXPLANATION AND EXAMPLES OF EDITOR TOOLBAR FEATURES:



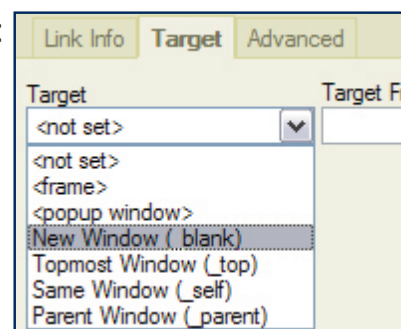
Insert/Edit Link | Remove Link

Insert/Edit Link - Add a hyperlink within your text.

1. Highlight the text you want to link from: **your Real Estate adventure**
2. Click the Insert/Edit Link button.
3. Type in the location you'd like to link to:



4. Use the *Target* tab to determine where your link opens:
(Example at right shows setting up a link to open in a new window. To open in the same window, use default settings)



5. Click OK to accept the changes. Your link will now appear: **your [Real Estate](http://www.londonproperties.com) adventure**

Note: You can use the same steps to add a link to a picture.

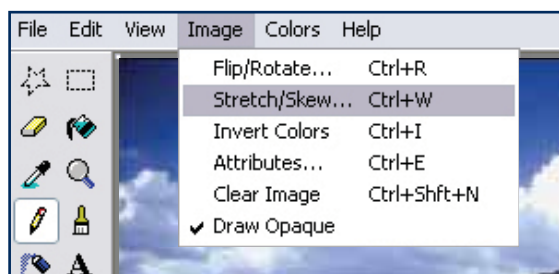
Remove Link - If you wish to remove a link, click on it within the edit window and then click the *Remove Link* icon.



Insert Picture | Add Line | Special Character

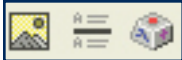
Insert Picture - You can add your own photos to your page, but first you need to resize them, as today's digital pictures are way too large for the web. Use the following process to prepare your photos to upload:

1. Open your file in Microsoft Paint.
2. From the top bar, select *Image : Stretch/Skew*:



Continued...

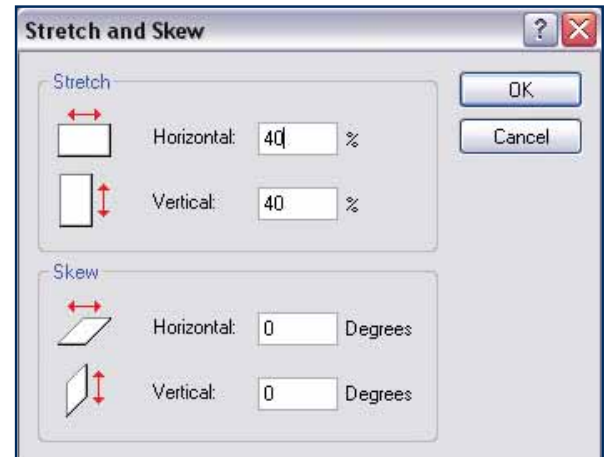
EXPLANATION AND EXAMPLES OF EDITOR TOOLBAR FEATURES:



Insert Picture | Add Line | Special Character

Insert Picture - Continued:

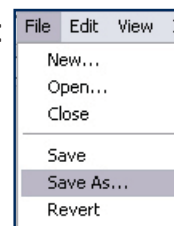
3. Change the Horizontal and Vertical values to the same value to prevent distortion. In my example, I'm using 40% for both, but your value will depend on the photo you are resizing:



4. A good trick to preview how the new image will fit onto your page is to place your page behind your Paint window and compare:
(If you make your picture too small, be sure to use *Undo* to return it to its original size before trying a different value, since enlarging a picture from a smaller size will reduce the quality)



5. Save your resized photo using *File : Save As*, giving your file a different name:
(Be careful not to save over your original, high-resolution file)



6. Close Paint and return to your page editing window.

Continued...

EXPLANATION AND EXAMPLES OF EDITOR TOOLBAR FEATURES:



Insert Picture | Add Line | Special Character

Insert Picture - Continued:

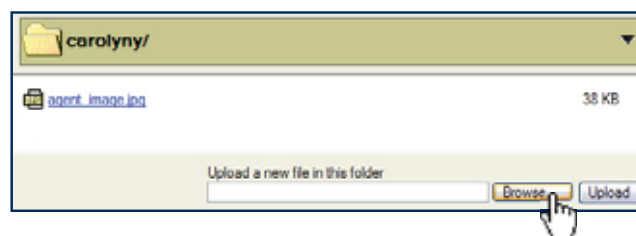
7. Click the *Insert Picture* icon. The *Image Properties* window pops up. Before you can add a picture to your page, you have to upload it first. Click the *Browse Server* button.



8. On the screen that appears, click the folder with your name on it:

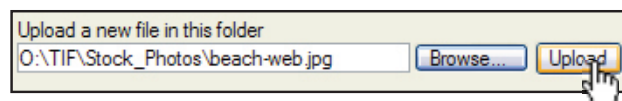


9. Once inside your folder, you should see *agent_image.jpg*, which is your home page photo. To add your new picture, click the *Browse* button.



10. A Windows dialog box appears. Browse to your file and click *Open* to select it.

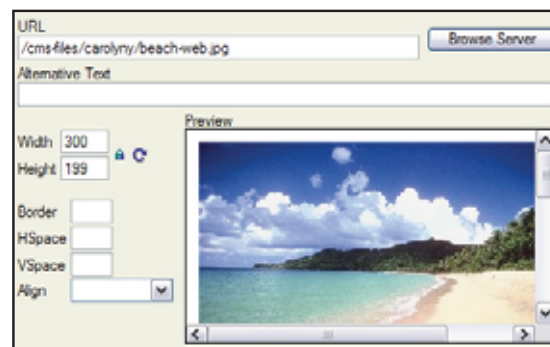
11. Your file path should now appear at the bottom of the Resources Browser. Click *Upload* to add it.



12. You should see your new file in the window: Click on it to add it to your page.



13. Now you should see your picture in the preview window: Note that you can use this screen to resize your picture. This is different than the resizing process we went through earlier. Changing settings on this screen only changes how the picture displays, not the actual file size.



Continued...

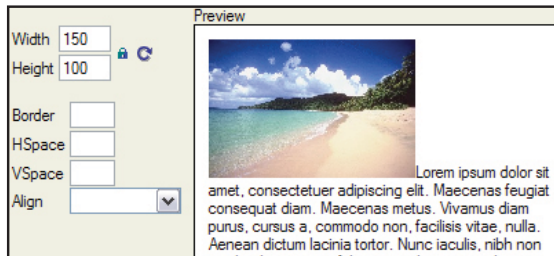
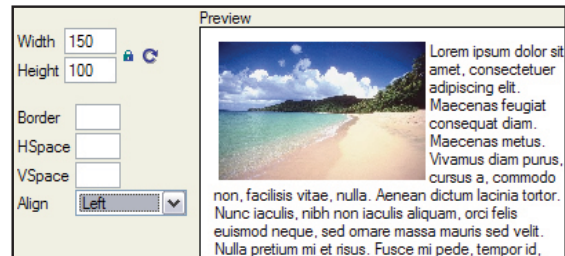
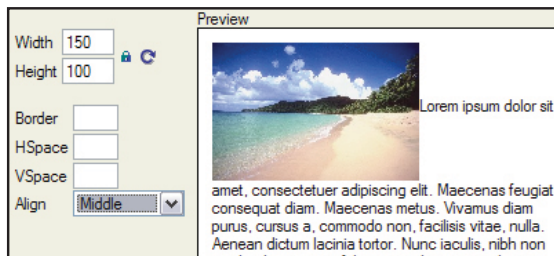
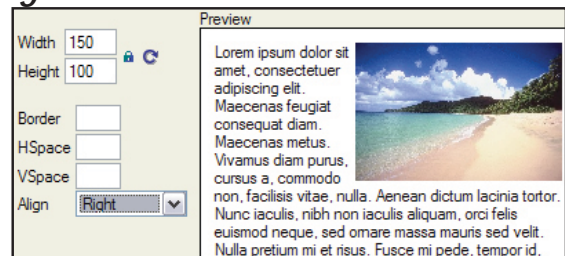
EXPLANATION AND EXAMPLES OF EDITOR TOOLBAR FEATURES:



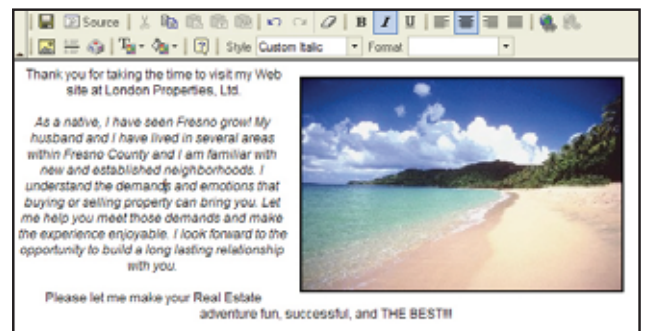
Insert Picture | Add Line | Special Character

Insert Picture - Continued:

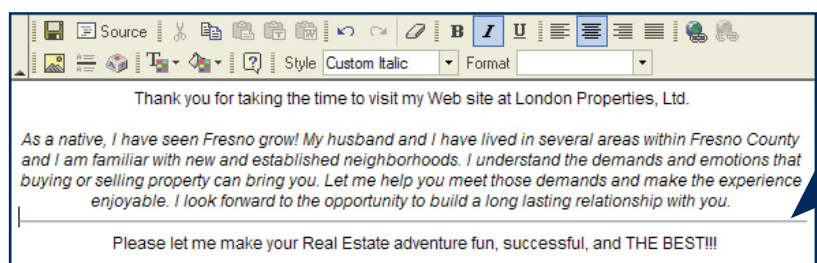
14. In order to demonstrate the alignment tools, I've resized my picture by 50%. The following are examples of some useful settings:

Default**Left****Middle****Right**

15. You also use the *Border* tool to add a colored stroke around the edge of your picture and the *HSpace* and *VSpace* options to add padding around the picture. When finished editing, click *OK*.
16. Here is my placed photo, aligned to the right with a Border setting of 2 and HSpace and VSpace set to 10:



Add Line - Adds a horizontal line at the cursor position.



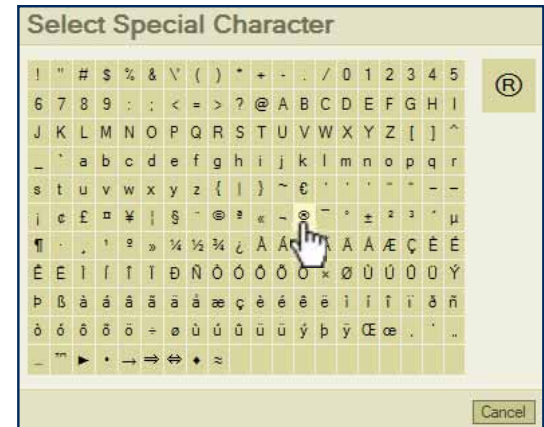
Continued...

EXPLANATION AND EXAMPLES OF EDITOR TOOLBAR FEATURES:



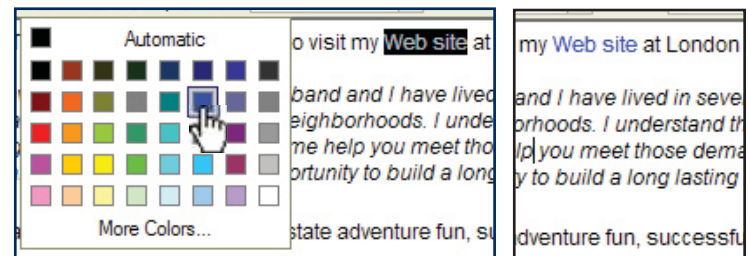
Insert Picture | Add Line | Special Character

Special Character - Brings up a chart with the entire character set. Clicking on a character inserts it into your page at the cursor position.



Text Color | Background Color | About The Editor

Text Color - Changes the color of the highlighted text. In this example, changing the text "Web site" to blue:



Background Color - Adds a color behind the highlighted text. In this example, adding a gray box behind the text "Web site":



About The Editor - Provides version information about the editing interface and tries to extort donations from you. No useful functionality exists here.

London Properties .com

Carolyn Yelick

Carolyn is the most amazing Realtor I've ever worked with!
Happy Client

559.284.9177

Find-It-First
Be The First One Notified When Your Dream Home Is Available!

About Me
Company History
Office Locations

GOOD AFTERNOON, POTENTIAL
Manage Account
Personal Info
Logout
Cancel Account

Need A Great Loan?
Click Here To Get Pre-Approved Today!

Site settings for carolyny

Agent
Assigned to agent: Carolyn Yelick

Style
Layout: Basic Agent Site

Headers

Background: Choose from one below

- ☒
- ☐
- ☐
- ☐

Tagline Information
Primary phone

Update

You can change the background in your header by selecting one of the four options and clicking *Update*.

☒

Tagline Information
Primary phone

Update



EXAMPLES OF TAGLINE DISPLAY OPTIONS:

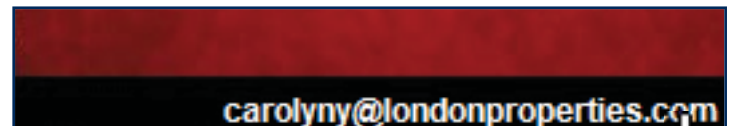
Tagline Information
Primary phone ▼



Tagline Information
Secondary phone ▼



Tagline Information
Email ▼



Note that the email address in the top bar is a clickable link to send an email to the agent.



As a Level Three Agent, you are able to do the following on your website:

Log into your Admin Module	<i>page 34</i>
Manage your leads	<i>page 35</i>
View your current listings	<i>page 37</i>
Manage Featured Properties (if enabled)	<i>page 37</i>
Add and edit testimonials	<i>page 38</i>
Report bugs on the site	<i>page 38</i>
Edit menus and add page links	<i>page 40</i>
Add custom pages	<i>page 43</i>
Edit your Welcome page content	<i>page 44</i>
Edit your About Me page content	<i>page 44</i>
Change your header background	<i>page 50</i>
Select your top-bar contact information	<i>page 51</i>

1

Go to londonproperties.com and click *Agent Admin* at the bottom of the screen.

AGENTS: LONDON NET | LONDON MAIL | AGENT ADMIN | MARKETING TOOLS



2

When prompted, enter your *Name* and *Password*, then click *Login*.

Login is required

Name:

Password:

Login



Agent Administration Modulator

[Agent Index](#) | [Logout Carolyn Yelick](#)

Agent Index

Lead Management

View information from client form submissions.

My Properties

View your properties and manage featured properties.

Website

Visit [carolyn](#) in administrator mode

Testimonials

Edit your list of testimonials

Bug Reporting

Submit suggestions or report bugs on the website.

1

Clicking *Lead Management* takes you to a display of your website's client activity. In this example, the agent has had one client sign up for an account on their site in the past 30 days. Clicking on *View* brings up a detail page for the client.

Lead Manager

Clients:

Last logged in within	Number of clients
30 days	1 View

Name	Email	# saved properties	# saved searches	# form submissions
Potential Client	client@wantstobuyahouse.com	2	1	2

The Client List summarizes your clients' activities. Clicking on a client's name takes you to a detail page.

Continued...

View Client Record

General	<p>Potential Client</p> <p>Email: client@wantstobuyahouse.com Edit</p> <p>Fax: 559.168.2345</p> <p>Cell: 559.426.2378</p> <p>Work phone: 559.765.4321</p> <p>Home phone: 559.123.4567</p> <p>Address: 1234 Any Street Fresno, CA 93704</p>
Saved Properties	<p>#289760 - 6142 N Pleasant Ave</p> <p>#288216 - 308 E Harvard Ave</p>
Saved Searches	<p>"My Search": price is between \$350,000 and \$450,000 and at least 3 bedrooms and at least 2.0 bathrooms and located in Fresno and has a pool and has a fireplace and property type is House / Condo - View Results</p> <p>Contact preferences: Email Daily (preview)</p> <p>Last sent/registered on Jun 28, 2007</p>
Form Submissions	<ul style="list-style-type: none"> Form: client_register View on Thu Jun 28, 2007 Form: contact View on Thu Jun 28, 2007
Actions	<p>Cancel client registration Disables login and find-it-first notifications, but data will be retained.</p> <p>Edit contact info</p>

General - Displays your client's contact information. Clicking *Edit* allows you to make changes to it, if necessary. Clicking on the client's email address allows you to send them a message.

Saved Properties - These are the individual properties your client has saved to their account. Clicking on an address will open the property's listing detail.

Saved Searches - Shows you the search criteria for your client's saved searches. Click on *View Results* to see what running the search will produce. For each saved search, you can view the client's Find-It-First contact preferences. Clicking *preview* shows you the format of the Find-It-First notification the client will receive. *Note that it will not show the properties that will be listed in the email, just the format.*

Form Submissions - Lists the forms that the client has sent to you and allows you to view them. In this example, a General Inquiry form:

Form Submission		Close
Response	Other Info	
First names: Potential	Submitted on: Thu Jun 28, 2007	
Last name: Client	Client: Potential Client	
Address: 1234 Any Street	Submitted from: sarafy@	
City: Fresno		
State: CA		
Zip: 93704		
Work phone: 559.765.4321		
Home phone: 559.123.4567		
Full email: client@wantstobuyahouse.com		
Contact time: Anytime		
Inquiry: Please help! I want, no... NEED to buy a house. Potential		
Fax: 559.168.2345		
Mobile: 559.426.2378		

Actions - Allows you to cancel a client's registration or edit their contact information.

2

Clicking *My Properties* takes you to a display of your current listings. Clicking on a listing takes you to the detail page as it appears on the site.

My Listings

Featured web property: *Disabled*
5 total matches
Displaying 1-5

#289424	7741 E Saginaw Way
#278683	4724 N Van Ness Blvd
#287300	1585 Morris Ave
#288673	1616 Griffith Ave
#279700	56 W Sierra Ave Unit 104

If you have Featured Properties enabled, this is how the module appears. Clicking *Add to My Featured Properties* next to a listing will do just that. You are only able to add two listings at a time, but you can change which two those are as often as you want.

My Listings

Featured web property:

--

5 total matches
Displaying 1-5

#289424	7741 E Saginaw Way	Add to My Featured Properties
#278683	4724 N Van Ness Blvd	Add to My Featured Properties
#287300	1585 Morris Ave	Add to My Featured Properties
#288673	1616 Griffith Ave	Add to My Featured Properties
#279700	56 W Sierra Ave Unit 104	Add to My Featured Properties

In this example, I've added the top two properties to Featured, and am in the process of selecting 7741 E. Saginaw as the web-featured property. Once you've selected the property from the dropdown, click the *Set web featured property* button to lock in the selection. The result of this action is displayed below.

My Listings

Featured web property:

--

289424: 7741 E Saginaw Way
278683: 4724 N Van Ness Blvd

#289424	7741 E Saginaw Way	Featured Remove from featured
#278683	4724 N Van Ness Blvd	Featured Remove from featured

Thank you for taking the time to visit my Web site at London Properties, Ltd.

As a native, I have seen Fresno grow! My husband and I have lived in several areas within Fresno County and I am familiar with new and established neighborhoods. I understand the demands and emotions that buying or selling property can bring you. Let me help you meet those demands and make the experience enjoyable. I look forward to the opportunity to build a long lasting relationship with you.

Please let me make your Real Estate adventure fun, successful, and THE BEST!!!

Carolyn Yelick
Realtor®

Primary: 559 284 9177
Secondary: 559 436 4010
Fax: 559 436 0938
carolyn@londonproperties.com

FEATURED PROPERTY

No Photo Available

7741 E Saginaw Way, Fresno, CA 93721-0521
8135469

3

Clicking *Testimonials* takes you to the edit screen. Enter a testimonial and client name into the form on the right and then click *Save* to add it to your list.

You will then see your testimonial in the list to the left. You can edit or delete your testimonials from this list, as needed:

Testimonials for Carolyn Yelick

Current Testimonials

Content

Create new:

Quote **142 characters remaining**

Carolyn is the most amazing Realtor I've ever worked with!

Client Name

Happy Client

Save

Testimonials for Carolyn Yelick

Current Testimonials

Content	
Carolyn is the most amazing Realtor I've ever worked with!	del
Happy Client	edit

Create new:

Quote

Client Name

Save



The new testimonial as it appears in the header. If you've added multiple testimonials, they will randomly cycle into the header as the client views different pages on your site.

4

Clicking *Bug Reporting* takes you to a form you can fill out to submit any problems or suggestions regarding the site to our web developers.

Bug Reporting

Use this form to report bugs on the site. All fields are required. Please be as descriptive as possible.

Brief title for error (e.g., "Incorrect property listing"):

URL/location where the error occurred:

Description of the error:

Save changes

5

Under *Website*, click the underlined link to proceed to the site-editing module.

Website

Visit carolyn in administrator mode

London Properties .com

Carolyn Yelick

Carolyn is the most amazing Realtor I've ever worked with!
Happy Client

559.284.9177

Find-It-First
Be The First One Notified
When Your Dream Home is Available!

Welcome

Buying A Home

Selling Your Home

About Me

Contact Me

My Listings

Edit side menu

GOOD MORNING, POTENTIAL

Manage Account

Personal Info

Logout

Cancel Account

Need A Great Loan?
Click Here To Get Pre-Approved Today!

Welcome

Thank you for taking the time to visit my Web site at London Properties, Ltd.

As a native, I have seen Fresno grow! My husband and I have lived in several areas within Fresno County and I am familiar with new and established neighborhoods. I understand the demands and emotions that buying or selling property can bring you. Let me help you meet those demands and make the experience enjoyable. I look forward to the opportunity to build a long lasting relationship with you.

Carolyn Yelick
Realtor®

Primary: 559.284.9177
Secondary: 559.436.4010
Fax: 559.436.0938
carolyny@londonproperties.com

Please let me make your Real Estate adventure fun, successful, and THE BEST!!!

DIRECTIONS TO MY OFFICE

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[Terms of Use](#) [Privacy Policy](#)

LEADING REAL ESTATE COMPANIES OF THE WORLD

LUXURY PORTFOLIO

EQUAL HOUSING OPPORTUNITY

MLS

ERC

home SEARCH

AGENT S: LONDON NET | LONDON MAIL | AGENT ADMIN | MARKETING TOOLS

site design by reliance marketing

technology development by applied solutions

When viewing your site in administrative mode, orange tags appear on the screen allowing you access to edit your site.

Edit side menu *see page 40 for more info*

Edit *Welcome* and *About Me* *see page 44 for more info*

Edit site settings *see page 50 for more info*

Logout *ends your session*

Back to admin *takes you back to the admin screen (see page 35)*

The screenshot shows the London Properties website interface. At the top, there's a header with the company logo, a photo of Carolyn Yelick, and a testimonial from a happy client. Below the header is a navigation bar with buttons for WELCOME, BUYING, SELLING, ABOUT, and CONTACT. The main content area is divided into two sections: 'Current Menu Items for WELCOME' and 'New menu item'.

Current Menu Items for WELCOME

Item	Shortcut	Module
Welcome	Page: Welcome	
Buying A Home	Shortcut: Search For A Home	
Selling Your Home	Shortcut: SELLING	
About Me	Shortcut: ABOUT	
Contact Me	Shortcut: Contact Me	
My Listings	Module: Listings for Agent	

New menu item

Title:

Links to: *To include a page or module that already appears elsewhere on the site use a **shortcut**.*

☐ Page:

☐ URL:

☒ Label

Hidden? ☐

New window? ☐

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[Terms of Use](#) [Privacy Policy](#)

Adding a link button to your menu -

1. Enter a name for your new button.
2. Complete the website address in the *URL* field.
3. Specify how the link operates. Use the *Hidden* option to add a button without making it public-viewable. This is a great way to temporarily disable a button without deleting it. Checking *New Window* will cause the link to open in a new browser.
4. Click *Create* to add your new button.

New menu item

Title: **1**

Links to: *To include a page or module that already appears elsewhere on the site use a **shortcut**.*

☐ Page:

☒ URL: **2**

☐ Label

Hidden? ☐

New window? ☒ **3**

4

Continued...

Edit Side Menu — Level Three

41

Find-It-First
Be The First One Notified
When Your Dream Home Is Available!

WELCOME BUYING SELLING ABOUT CONTACT

Current Menu Items for WELCOME

Welcome	Page: Welcome	▲▼
Buying A Home	Alias: Search For A Home	▲▼
Selling Your Home	Alias: SELLING	▲▼
About Me	Alias: About Me	▲▼
Contact Me	Alias: Contact Me	▲▼
My Listings	Alias: My Listings	▲▼
Google [new window]	Link: http://www.google.com	▲▼ edit ✕

Side menu buttons: Welcome, Buying A Home, Selling Your Home, About Me, Contact Me, My Listings, Google

Your new button appears in the menu to the left and in the menu management screen on the right. Once added, a menu item can be manipulated in the following ways:

- ▲ Moves the button higher in the list
- ▼ Moves the button lower in the list
- [edit](#) Edits the button's name, URL, and display options
- ✕ Deletes the button

Adding a label to your menu -

1. Enter a name for your label.
2. Make sure the radio button next to *Label* is selected.
3. Click *Create* to add your new label.

New menu item

Title: This Is A Label **1**

Links to: To include a page or module that already site use a **shortcut**.

☐ Page: Create New Page

☐ URL: http://

2 ☒ Label

Hidden? ☐

New window? ☐

3 Create

Side menu buttons: My Listings, Google, This Is A Label

Current Menu Items for WELCOME

Google [new window]	Link: http://www.google.com	▲▼ edit ✕
This Is A Label	Label	▲▼ edit ✕

Your new label appears in the menu to the left and in the menu management screen on the right. Since it's only a label, clicking on it does nothing. Labels are good for identifying menu sections.

Adding a link to an existing page -

1. Enter a name for your button.
2. Select the page you want to link to from the *Page* dropdown menu.
3. Choose any display options you wish to utilize (in this case, I'm using the defaults).
4. Click *Create* to add your new button.

New menu item

Title 1

Links to *To include a page or module that already exists on the site use a **shortcut**.*

2 ☒ **Page:**

☐ **URL:**

☐ **Label**

Hidden? ☐

New window? ☐ 3

4

Create New Page

Page[2946]: Welcome

Shortcut[16684]: ABOUT

Shortcut[16683]: ABOUT ME

Shortcut[2947]: About Me

Shortcut[]: Apply For A Loan

Shortcut[16681]: BUYING

Shortcut[71]: Cash Rebates

Shortcut[20]: Community Info

Shortcut[55]: Company History

Shortcut[16685]: CONTACT

Shortcut[]: Contact Me

Shortcut[72]: Escrow Services

Shortcut[]: Exclusive Listings

Shortcut[]: Find Specific Property

Shortcut[125]: Find-It-First

Shortcut[]: For Sale By Owner

Shortcut[]: Google

Shortcut[]: Home Insurance

Shortcut[1031]: Home Repair

Shortcut[27]: It's Your Choice

Shortcut[]: My Listings

Shortcut[]: My Listings

Shortcut[573]: Office Locations

Shortcut[]: Open Houses

Shortcut[]: Search For A Home

Shortcut[16682]: SELLING

Shortcut[]: This Is A Label

Shortcut[]: Virtual Tours

Shortcut[2946]: Welcome

My Listings	This Is A Label	Label	▲ ▼ edit ✕
This Is A Label	Google [new window]	Link: http://www.google.com	▲ ▼ edit ✕
Google	Find Me A House!	Shortcut: Find Specific Pro...	▲ ▼ edit ✕
Find Me A House!			

Your new button appears in the menu to the left and in the menu management screen on the right.
Clicking on the button opens the page it is linked to.

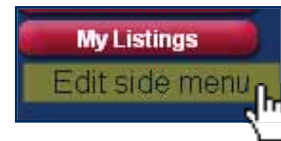
Note that you can add links, labels, and new pages to the Buying, Selling, About, and Contact menus as well.

Add Custom Pages — Level Three

43

Adding a custom page to your site -

1. Click the *Edit side menu* tag to enter edit mode.



2. Enter a name for the button that will link to your new page.
3. Click the radio button next to *Page* and make sure *Create New Page* is selected.
4. Specify how the link operates. Use the *Hidden* option to add a button without making it public-viewable. This is a great way to temporarily disable a button without deleting it. Checking *New Window* will cause the link to open in a new browser.
5. Click *Create* to add your new button.

New menu item

Title (2)

Links to *To include a page or module that already exists on the site use a **shortcut**.*

☒ **Page:** (3)

☐ **URL:**

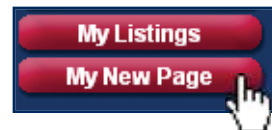
☐ **Label**

Hidden? ☐

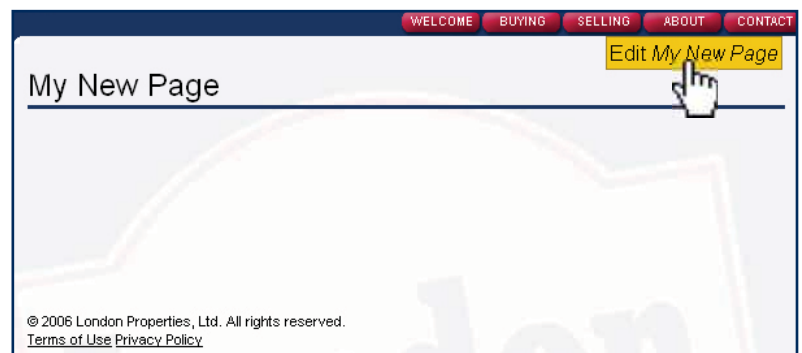
New window? ☐ (4)

(5)

6. Click the button you just made to bring up your new page.



7. Your empty new page appears. By default, the page will be named the same as the button you made to link to it. Click the *Edit* tag to change this and add content to the page.



8. An example of changing the name of the page. Click *Update* when finished or go on to pages 44-49 for help in editing the page content.

Editing My New Page

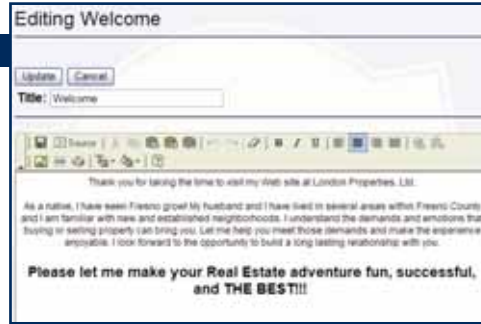
Title:

Editing My New Page

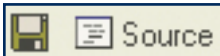
Title:



In the main edit window, you can revise your homepage or About Me verbiage just like using a word processing program.



EXPLANATION OF EDITOR TOOLBAR FEATURE ICONS:



Save Changes | View Source

Save Changes - The same as clicking Update at the top of the screen. Finalizes your editing.

View Source - For advanced editing. If you use a third-party web editor (ie FrontPage or DreamWeaver), you can copy HTML directly into this window.



Cut | Copy | Paste | Paste As Plain Text | Paste From Word

Cut | Copy | Paste - Standard text-editing functionality.

Paste As Plain Text - Pastes the contents of the clipboard into your page, ignoring any formatting.

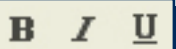
Paste From Word - Allows you to paste from the clipboard and retain the original formatting.



Undo | Redo | Erase Format

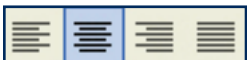
Undo | Redo - Standard text-editing functionality.

Erase Format - Strips the selected text of any custom formatting.



Bold | Italic | Underline

Standard text-editing functionality.



Align: Left | Center | Right | Justify

Standard text-editing functionality.

Continued...

Editing Welcome/About Me Page — Level Three 45

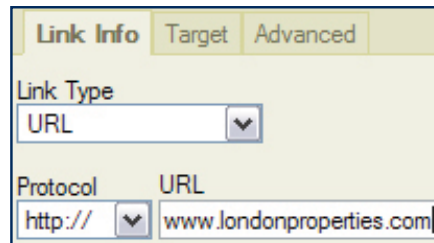
EXPLANATION AND EXAMPLES OF EDITOR TOOLBAR FEATURES:



Insert/Edit Link | Remove Link

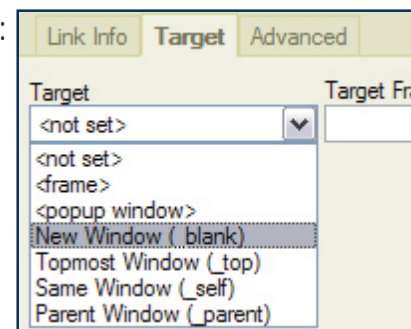
Insert/Edit Link - Add a hyperlink within your text.

1. Highlight the text you want to link from: **your Real Estate adventure**
2. Click the Insert/Edit Link button.
3. Type in the location you'd like to link to:



The Link Info dialog box has three tabs: Link Info, Target, and Advanced. The Link Info tab is active. It contains a 'Link Type' dropdown menu set to 'URL'. Below it are two input fields: 'Protocol' with a dropdown menu set to 'http://', and 'URL' with the text 'www.londonproperties.com'.

4. Use the *Target* tab to determine where your link opens:
(Example at right shows setting up a link to open in a new window. To open in the same window, use default settings)



The Target tab of the Link Info dialog box is active. It shows a 'Target' dropdown menu with a list of options: '<not set>', '<not set>', '<frame>', '<popup window>', 'New Window (.blank)', 'Topmost Window (.top)', 'Same Window (.self)', and 'Parent Window (.parent)'. The 'New Window (.blank)' option is selected. To the right is a 'Target Frame' dropdown menu.

5. Click OK to accept the changes. Your link will now appear: **your [Real Estate](http://www.londonproperties.com) adventure**

Note: You can use the same steps to add a link to a picture.

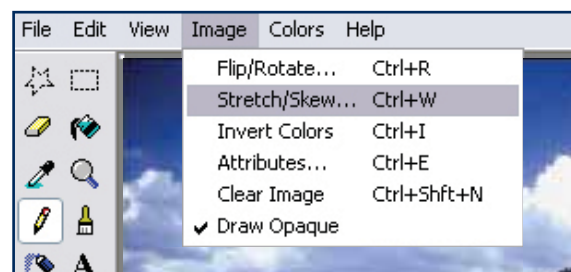
Remove Link - If you wish to remove a link, click on it within the edit window and then click the *Remove Link* icon.



Insert Picture | Add Line | Special Character

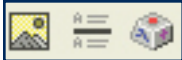
Insert Picture - You can add your own photos to your page, but first you need to resize them, as today's digital pictures are way too large for the web. Use the following process to prepare your photos to upload:

1. Open your file in Microsoft Paint.
2. From the top bar, select *Image : Stretch/Skew*:



Continued...

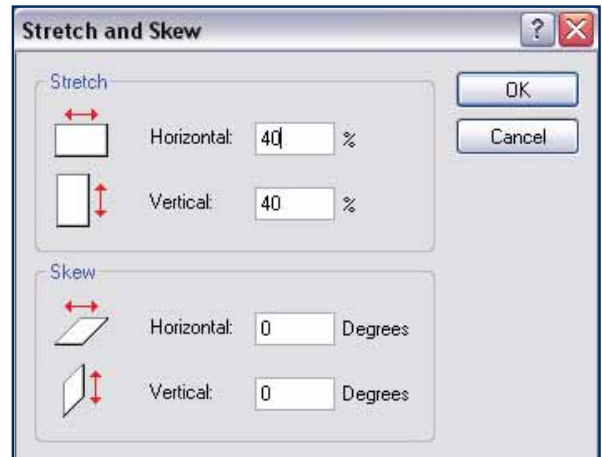
EXPLANATION AND EXAMPLES OF EDITOR TOOLBAR FEATURES:



Insert Picture | Add Line | Special Character

Insert Picture - Continued:

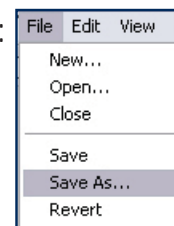
3. Change the Horizontal and Vertical values to the same value to prevent distortion. In my example, I'm using 40% for both, but your value will depend on the photo you are resizing:



4. A good trick to preview how the new image will fit onto your page is to place your page behind your Paint window and compare:
(If you make your picture too small, be sure to use *Undo* to return it to its original size before trying a different value, since enlarging a picture from a smaller size will reduce the quality)



5. Save your resized photo using *File : Save As* , giving your file a different name:
(Be careful not to save over your original, high-resolution file)



6. Close Paint and return to your page editing window.

Continued...

Editing Welcome/About Me Page — Level Three 47

EXPLANATION AND EXAMPLES OF EDITOR TOOLBAR FEATURES:



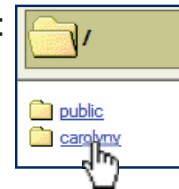
Insert Picture | Add Line | Special Character

Insert Picture - Continued:

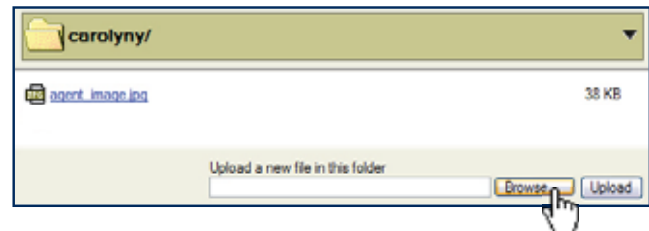
7. Click the *Insert Picture* icon. The *Image Properties* window pops up. Before you can add a picture to your page, you have to upload it first. Click the *Browse Server* button.



8. On the screen that appears, click the folder with your name on it:

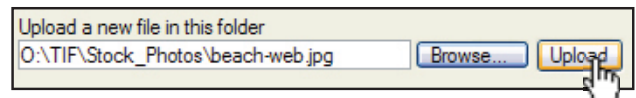


9. Once inside your folder, you should see *agent_image.jpg*, which is your home page photo. To add your new picture, click the *Browse* button.



10. A Windows dialog box appears. Browse to your file and click *Open* to select it.

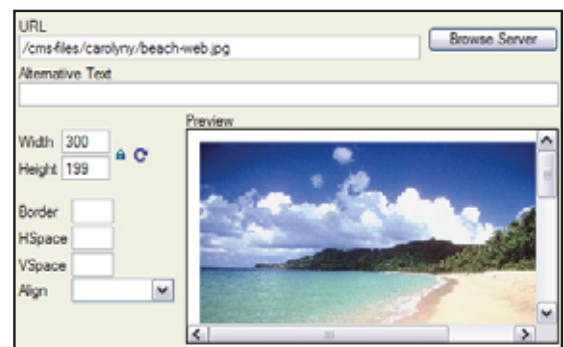
11. Your file path should now appear at the bottom of the Resources Browser. Click *Upload* to add it.



12. You should see your new file in the window: Click on it to add it to your page.



13. Now you should see your picture in the preview window: Note that you can use this screen to resize your picture. This is different than the resizing process we went through earlier. Changing settings on this screen only changes how the picture displays, not the actual file size.



Continued...

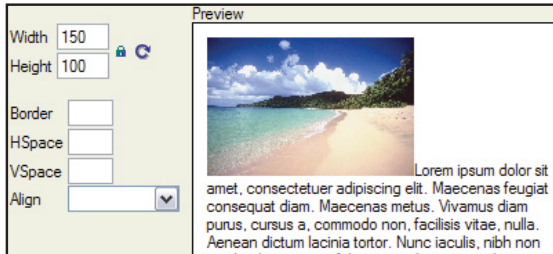
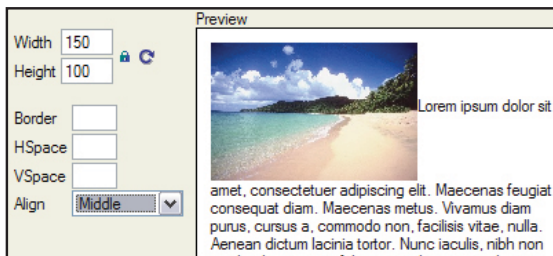
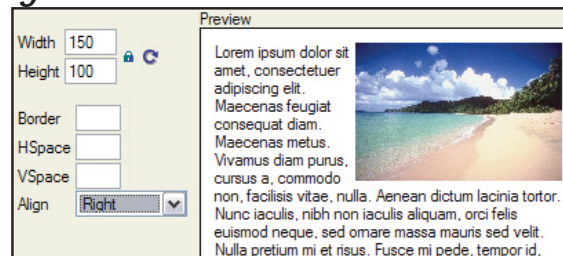
EXPLANATION AND EXAMPLES OF EDITOR TOOLBAR FEATURES:



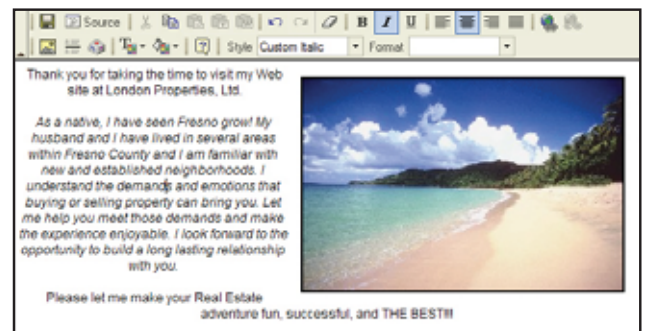
Insert Picture | Add Line | Special Character

Insert Picture - Continued:

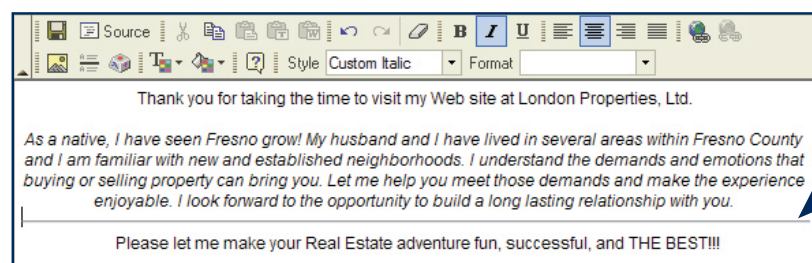
14. In order to demonstrate the alignment tools, I've resized my picture by 50%. The following are examples of some useful settings:

Default**Left****Middle****Right**

15. You also use the *Border* tool to add a colored stroke around the edge of your picture and the *HSpace* and *VSpace* options to add padding around the picture. When finished editing, click *OK*.
16. Here is my placed photo, aligned to the right with a Border setting of 2 and HSpace and VSpace set to 10:



Add Line - Adds a horizontal line at the cursor position.



Continued...

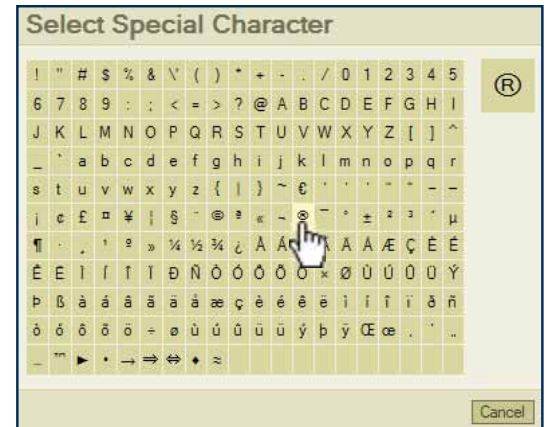
Editing Welcome/About Me Page — Level Three 49

EXPLANATION AND EXAMPLES OF EDITOR TOOLBAR FEATURES:



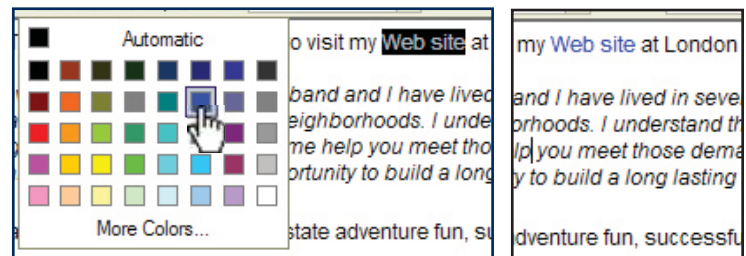
Insert Picture | Add Line | Special Character

Special Character - Brings up a chart with the entire character set. Clicking on a character inserts it into your page at the cursor position.



Text Color | Background Color | About The Editor

Text Color - Changes the color of the highlighted text. In this example, changing the text "Web site" to blue:



Background Color - Adds a color behind the highlighted text. In this example, adding a gray box behind the text "Web site":



About The Editor - Provides version information about the editing interface and tries to extort donations from you. No useful functionality exists here.

London Properties .com

Carolyn Yelick

Carolyn is the most amazing Realtor I've ever worked with!
Happy Client

559.284.9177

Find-It-First
Be The First One Notified When Your Dream Home Is Available!

About Me
Company History
Office Locations

GOOD AFTERNOON, POTENTIAL
Manage Account
Personal Info
Logout
Cancel Account

Need A Great Loan?
Click Here To Get Pre-Approved Today!

Site settings for carolyn

Agent
Assigned to agent: Carolyn Yelick

Style
Layout: Basic Agent Site

Headers

Background: Choose from one below

- ☒
- ☐
- ☐
- ☐

Tagline Information
Primary phone

Update

You can change the background in your header by selecting one of the four options and clicking *Update*.

☒

Tagline Information
Primary phone

Update



EXAMPLES OF TAGLINE DISPLAY OPTIONS:

Tagline Information
Primary phone ▼



Tagline Information
Secondary phone ▼



Tagline Information
Email ▼



Note that the email address in the top bar is a clickable link to send an email to the agent.



The background is a light blue gradient with a faint white grid pattern. Overlaid on this are several thick, white, glossy, curved lines that swirl and loop across the frame, creating a sense of motion and depth.

London

Properties