

# CONTACT US

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# CONNECT WITH US

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- **MobileLP.com**

- Get instant info on your cell 24/7, on any home offered by any Broker

- **LondonProperties.com**

- Info online for any home offered by any Broker

- **www.TIORE.com**

- Online Real Estate courses, licensing, and training

- **www.facebook.com/londonproperties**

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# IT'S YOUR CHOICE

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**LONDON**  
PROPERTIES



Unlike other Brokers who require you to adapt to their one marketing plan, London Properties has adapted to your needs and now offers the widest possible selection of marketing options. Take a look!

	LISTING OPTIONS:	Fees Due at Closing:	SUGGESTED ADVANTAGES:
<b>1</b>	<b>Full-Service</b> (Exclusive Authorization Listing)	<b>6% of Sales Price</b>	By far our <b>most popular</b> marketing plan, exclusive marketing provides you all the services of all other programs combined, plus open houses, Multiple Listing Services exposure, and complete 24 hours per day representation by Fresno's #1 Real Estate firm. Just sit back, relax and leave everything to us. P.S. You can start packing!
<b>2</b>	<b>Exclusive Agency Services</b> (Dual Marketing)	<b>0% or 6% of Sales Price</b>	Allows you and London Properties to work simultaneously to sell your home. Your only disadvantage is the time and energy you will spend handling your own inquiries. If we find a buyer, you pay a commission; <b>if you find a buyer, you don't.</b>
<b>3</b>	<b>Commission Buy-Down Program</b>	As low as <b>4% of Sales Price</b>	Receive the majority of the services available with our full service representation but with <b>substantial cost savings</b> . Simply pay a one time separate flat fee upon closing and your commission can be reduced by as much as 2%. Best of all, you are not trading dollar for dollar. <b>Your savings</b> can add up to \$3.00 in commission for each dollar paid in advance.
<b>4</b>	<b>Exclusive Services</b>	<b>5% of Sales Price</b>	Your home is exposed to all 500-plus London Properties, Ltd. Sales Associates <b>but not</b> to the Multiple Listing Service. This provides you the <b>security</b> and <b>privacy</b> by limiting showings to only <b>qualified</b> London Properties prospects while also <b>reducing your commission cost</b> .
<b>5</b>	<b>One Party Services</b>	<b>0% or 6% of Sales Price</b>	You are free to sell your home yourself without obligation for any commission; however, you provide us authorization to expose the property to pre agreed <b>specific individuals</b> . We do not assist with <b>your</b> buyers and there is no commitment unless <b>our party</b> purchases your home.
<b>6</b>	<b>2 / 4 / 6 Services</b>	<b>2% or 4% or 6%</b>	The competitive incentive provided by our 2/4/6 program could give you the fastest sale and lowest commission expense ever. You, the Listing Agent and every Realtor® in town will be in a race to see who can find your Buyer first. If you win, you will receive full brokerage representation for only a 2% fee. Should your Listing Agent produce the Buyer, the fee will be 4%. Should any other licensee or MLS member find the Buyer, the fee will be 6%. With the quality of London Properties Representation, the fastest sale and the opportunity to <b>save, you win.</b>
<b>7</b>	<b>Homeseller's Services</b>	<b>2½% of Sales Price</b>	Sell your own home (FSBO). Pay a substantially <b>reduced brokerage fee</b> . <b>You provide</b> advertising, open houses and find your buyer; <b>we provide</b> market analysis, contracts, negotiating, legal disclosures, escrow monitoring, finance counseling, and the guidance you need to safely sell your own home.

*It Really is Your Choice!*