

“With all we have to offer – we can sell your home faster, easier and for the price you want.”

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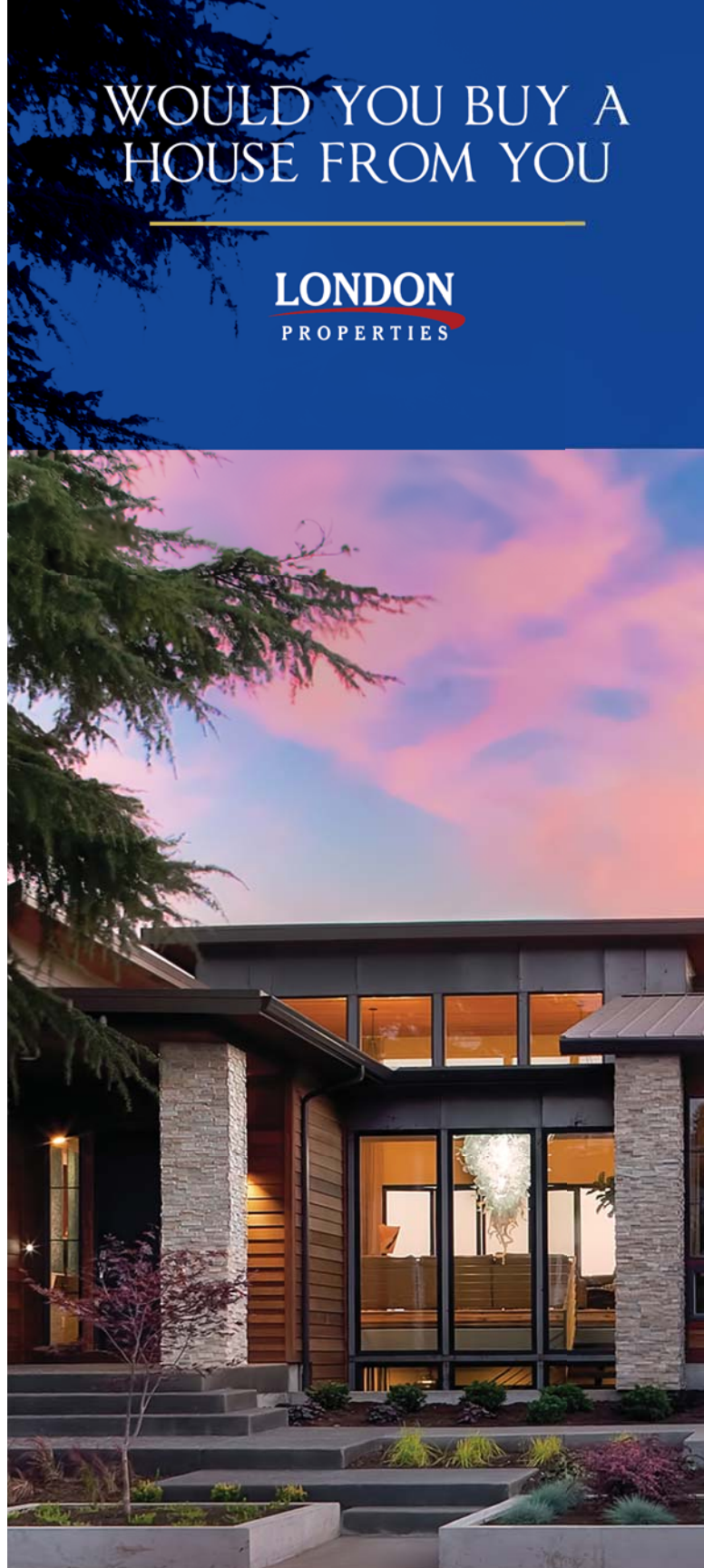
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WOULD YOU BUY A HOUSE FROM YOU

LONDON
PROPERTIES



Why should you?

You may be new in town. You're unsure in what area you should buy. You want to be able to choose from a large selection of homes in the style and price range that fit your needs and budget, but you don't want to make a mistake.

You'd like assurances the home you select will be trouble-free. No surprises after you move in. You need information on local taxes and buying procedures.

You'd like someone who can advise you on which method of financing is best for you or which schools are best for your children.

You've got your hands full moving the family. It would also be nice if someone could assist you in negotiating the terms of sale, handle the contracts, arrange the financing, help the family become acclimated, and take the burden of the whole complicated process off your shoulders.

Can you, as the seller of your own home, provide all these services to prospective buyers? If not, why should they buy from you?

You see, we know that the reason people try to sell their own home is to save the Real Estate commission. Coincidentally, that's about the only reason a buyer will deal directly with an owner. But since there's only one Real Estate commission to be saved, it stands to reason only one party can save it.

The buyer has the advantage in this situation because he doesn't have to buy your home. He'll eventually find someone who will let him be the one to save the commission. After all, look at all these services he won't be getting from you. You, on the other hand, only have one house to sell. And if you have nothing to offer but the house, you're at a distinct disadvantage.

Turn the tables to your advantage.

You can take the initiative and gain the upper hand. Call London Properties, Ltd. Our trained family counselors can answer a buyer's concerns about the area, the schools, the

climate, and why they should look for a home in your part of town. They'll introduce the family to local activities and services. They'll even provide the buyer's spouse with job placement counseling.

Our sales associates can arrange pre-closing inspections from qualified third parties that will inform all parties of your home's present conditions, saving the buyer surprises and you potential delays or future disagreements. Through independent home warranty companies, we can even assure your buyer that he will be safe from most major repair costs after he's living in your home.

At London Properties, we're experts in creative finance. And if your buyer is not exactly sure how much home he can afford, we offer financial counseling to help him find out. We can most likely tell him in a single day if he qualifies, which means we won't waste your time with unqualified buyers. If necessary, we can even arrange a second mortgage.

We can help you, too.

London Properties, Ltd, can show your home to more buyers from coast to coast. We have over 30,000 affiliated associate agents across the country helping us find the right buyer for your home.

Our local sales associates are highly trained professionals. They'll inform you about necessary disclosures and guide you in preparing contracts, to prevent future problems. They handle negotiations, paperwork, financing, closing and generally smooth out the whole process.

We provide all the services buyers want and all the services you need. With all we have to offer – we can sell your home faster, easier and for the price you want. *That's why we say SOLD any questions?*

(If your home is currently listed with a Real Estate broker, this is not intended as a solicitation of that listing.)